



Supported by

The Grocer

Business Briefing Theatre

Time	Sunday 21 March	Monday 22 March	Tuesday 23 March	Wednesday 24 March
1100		Kate Cawley Cawleys Chasing the green dream: sustainable solutions for the food and drink industry.	Dr Lisa Ackerley – How to stay off TV and out of court – lessons in food safety	Ian Palmer National Skills Academy Jobcentre Plus: Services to support recruitment and skills development in food & drink manufacturing
1200	Taking on Tesco - Unlocking the secrets to independent retail success <i>Phil Lee – business director, Torex P&C</i> <i>James Lowman – chief executive, Association of Convenience Stores</i> <i>John Farrand – director, Guild of Fine Food</i> <i>Kishor Patel – independent retailer & Nisa-Today's board member</i>	Food 2.0 - To Tweet or not to Tweet? <i>Daniel King – chief commercial officer, Mysupermarket.co.uk</i> <i>Marcus Carter – founder, Virtual Farmers Market,</i> <i>Rude Health – founder & marketing director,</i> <i>Camilla Barnard,</i> <i>Phillip Lynch – evaluation director, Kantar Media,</i>	Party time - What should the next government do for the food industry? <i>Bob Cotton – chief executive, British Hospitality Association</i> <i>James Bielby – CEO, Federation of Wholesale Distributors</i> <i>Jill Ardagh – director general, British Soft Drinks Association</i>	Prudence over provenance - has the recession changed the way we eat forever? <i>Paul Kelly – external affairs and corporate responsibility director, Asda</i> <i>Henry Dimpleby – founder & CEO, Leon</i> <i>Jim Twine – director of trade relations, The Soil Association</i> <i>Ed Gamer – communications director, Kantar Worldpanel</i>
1300	Ben Speed Fairtrade Foundation How convenience retailers can share in the £800 million UK sales success of Fairtrade	Tanya Haffner & Elphee Medici Nutrilicious Maximising your health communications	Paul Hargreaves Cotswold Fayre Independents vs Multiples – the future of Speciality Food	
1400	Jeremy Bowen Paxton & Whitfield Quality versus quantity – suggesting effective ways to make your Artisan Cheese Offering pay it's way	Countdown to starvation - Is the world going to run out of food? <i>Caroline Boin – project director, International Policy Network</i> <i>Andrew Opie – food policy director, British Retail Consortium</i> <i>Sam Bickersteth – head of policy, Oxfam</i> <i>Martin Haworth – Acting Director General, National Farmers Union</i> <i>Ross Warburton – executive director, Warburtons & president, Food & Drink Federation</i>	Working wonders: How to put people at the heart of your business <i>Therese Edmonds, training manager, Booths</i> <i>Derek Williams, development director, Improve – the Food & Drink Sector Skills Council</i> <i>Mary Jane Flanagan, training director, Leampurple</i> <i>Les Thomas, delivery director, Upskill People</i>	
1500	Paul Hargreaves Cotswold Fayre Speciality Food Retailing – now and into the future	Steve Granger Chartered Institute of Environmental Health Health & Safety in the kitchen – aperitif or digestive	Katy Moses HIM “The ever evolving foodservice industry- what do customers want?”	